



Call for Speakers

We are inviting Creative Leaders to submit proposals for presentations for our upcoming 2020 CERT Conference. The conference theme is “Vision for the Future”.

We are looking for your insights and experience managing and leading CERT Teams, interesting case studies and impactful events involving CERT Teams as well as innovative ideas for the future and “out of the box thinking” programs.

If you think you have something great to talk about, tell us about it so we can consider your entry. Or if you know someone who has something great to talk about, nominate them.

At this conference, we expect practical sessions with tangible, Implement Today! takeaways.

We require every presentation provide a list of at least 3 actionable takeaways that attendees can take back to their CERT Teams so they can take action and improve their organizations immediately.

We don't want a session on “Constantly improving your CERT Team is Important in Today's Landscape.” That's not useful to attendees. We do want sessions like “10 Specific Ways You Can Make Your CERT Team Better today”

Here is a general outline of the type of speakers we are looking for:

- Practical advice on how to improve a CERT team, generate revenue, provide more services, get involved in the community more,
- Provide clear successful use cases, best practices, teachings and how-to's
- Passionate about sharing knowledge with others
- First-hand experience with the subject matter
- Able to share the return of investment or benefits that resulted from a new program, technology, solution, or process
- Creative, dynamic presenters
- Refrain from selling products and/or services during the session. Any proposal or presentation that appears as if it constitutes a sales pitch in any way will not be considered.
- Agree to allow the conference committee to take photos of or record the presentation, video or voice, for social media.
- Speakers must adhere 100% to our "NO COMMERCIALISM" Policy. If you cannot avoid commercialism, please do not agree to speak

- Speakers must share their information in an educational, non-commercial and non-self-promotional manner.

Most all of the presentations will be 50 minutes long. We also envision some 90-minute presentations, depending on content and material being presented.

Other Details

All talks will be recorded and published on Conference website, along with a recording of the presentation, live-demo, or other on-presenter-screen activity.

We do this for the benefit of our members of the CERT community and those who can't make it to the event. We hope you want to help out, but if you are in any way uncomfortable, let us know so we can work things out.

Since you retain full ownership of your slides and recording, we'd like to ask you to make your materials and recording available after the conference to individuals and organizations that cannot be present, so that they may benefit also.

The Perks:

- Your conference registration will be covered along with the advertised breakfasts and meals.
- At this time, we cannot provide lodging or transportation to and from the event.
- We'll get your name, face, and profile in our conference flier, website and conference App and posted on social media.
- If your employer can cover your travel and lodging, we are happy to list them as an event sponsor in our conference flier. The money we save will be used to make the event more awesome.

"No Commercialism" Policy.

Commercialism is the inclusion of visual, written, or verbal references to any organization for the promotion or commercial advantage of that organization or the commercial disadvantage of a competing organization.

The Conference Committee will strictly enforce this policy for all presentations and breakout sessions.

What is NOT Allowed:

- Product presentations that feature particular companies or products are not permitted, even if the company or product is not specifically referenced by name.

What is allowed:

- The first slide or the presentation introductions may include the name of author(s)/presenter(s) and their e-mail addresses, their affiliations, companies, supporting organizations, sponsoring technical committee, and corporate logo.
- Research, programs, case studies, statements, policy, and/or legislation from any organization may be referenced only in order to maintain presentation clarity and relevance. Promotion or endorsement is prohibited. Reference to Universities, Research agencies, Government agencies, Government-sponsored agencies, and/or non-profit organizations shall be allowed as long as the reference is non-biased in nature, relevant to the focus of the publication/presentation, and does not imply an endorsement of a product and/or service.
- Specific reference may be made to industry-related standards, and codes.
- The presenter's name and email address as well as co-authors' names and email addresses may appear on the last slide.

Policy Enforcement:

- The Conferences and Expositions Committee coordinates the review of all presentations prior to presentation. The Committee shall review all presentation materials. Nonconforming items within the presentation materials must be deleted by the presenter or the material will not be allowed to be presented.
- Exemptions for special cases will require the written approval of the Conference Committee prior to the start of the Conference.

Submitting an Application

When submitting your application, be as precise and descriptive as possible – the more direct you are, the easier it is for our team to understand exactly what you would like to speak about.

Presentations will be required to be submitted 2 months in advance for committee approval.

Application

Title of Presentation:

Name:

Phone:

Email:

Address:

Company / Organization:

Position with Company/Organization:

Other Instructors/Presenters:

Type of Company/Organization:

Private for profit Non-Profit Local Gov. State Gov. Federal Gov. Other

Website:

Target Audience: CERT members Leaders Sponsoring organizations

Length of Session: 50 minutes 90 Minutes

Have you presented this topic before: Yes No If so, where?

Equipment needed for presentation:

(We will provide projector and screen)

Speaker Bio:

Session Objectives (What will attendees learn?):

Answer the question... You will leave this session with...

How will you tie your speech content to our theme?

Proposal Description / Additional Information:

Please provide 3 references with phone and email contact information:

Reference #1:

Reference #2:

Reference #3: