

## SPONSOR PACKAGES

### PRESENTING SPONSOR - \$30,000

LISTED AS THE PRESENTING SPONSOR FOR THE CONFERENCE, THIS PARTNER WILL RECEIVE THE FOLLOWING:

- Prime logo placement on conference signage and printed materials
- Premium Exhibitor Booth location in front of the Main Ballroom and/or Exhibit Hall
- Sign on stage during Day 1 Opening Plenary
- Opportunity to speak for 10 minutes during the Day 1 Opening Plenary session on Thursday, August 18, 2022
- Six complimentary conference registrations for staff to attend the full conference
- Recognition on the NCA Website, Conference Website, Conference App and NCA Social Media
- Invites to the VIP Breakfast on Thursday, August 18, 2022 for up to six staff

### PREMIUM SPONSOR PACKAGE - \$20,000

PARTNERS CAN SELECT ONE OF THE FOLLOWING EVENTS TO SPONSOR AS A PREMIUM SPONSOR:

1. WELCOME RECEPTION ON WEDNESDAY, AUGUST 17, 2022
2. AWARDS LUNCHEON ON THURSDAY, AUGUST 18, 2022
3. LUNCHEON ON FRIDAY, AUGUST 19, 2022
4. DINNER AND DANCING EVENT ON FRIDAY, AUGUST 19, 2022

- Prime logo placement on conference signage and printed materials
- Premium Exhibitor Booth location in front of the Main Ballroom and/or Exhibit Hall
- Large sign on stage during Day 1 Opening Plenary
- Opportunity to speak for at the beginning of the event they are sponsoring
- Four complimentary conference registrations for staff to attend the full conference
- Recognition on the NCA Website, Conference Website, Conference App and NCA Social Media
- Invites to the VIP Breakfast on Thursday, August 18, 2022 for up to four staff

## SPONSOR PACKAGES CONT.

### GOLD SPONSOR PACKAGE - \$10,000

**GOLD SPONSORS WILL RECEIVE THE FOLLOWING:**

•	Logo placement on conference signage and printed materials
•	Premium Exhibitor Booth location in the Exhibit Hall
•	Opportunity to speak for 5 minutes during the Day 2 Opening Plenary session on Thursday, August 19, 2022
•	Three complimentary conference registrations for staff to attend the full conference
•	Recognition on the NCA Website, Conference Website, Conference App and NCA Social Media
•	Invites to the VIP Breakfast on Thursday, August 18, 2022 for up to three staff

### SILVER SPONSOR PACKAGE - \$5,000

**SILVER SPONSORS WILL RECEIVE THE FOLLOWING:**

•	Logo placement on conference signage and printed materials
•	Premium Exhibitor Booth location in the Exhibit Hall
•	Two complimentary conference registrations for staff to attend the full conference
•	Recognition on the NCA Website, Conference Website, Conference App and NCA Social Media
•	Invites to the VIP Breakfast on Thursday, August 18, 2022 for up to two staff



## EXHIBITOR PACKAGES

### PREMIUM EXHIBITOR PACKAGE - \$2,000

•	One 16' x 8' booth space
•	Two 6' tables
•	Two chairs
•	Advertising in the Conference app
•	Ability to staff booth with up to two staff (with full conference registrations for both staff)

### STANDARD EXHIBITOR PACKAGE - \$1,000

•	One 8' x 8' booth space
•	One 6' table
•	One chair
•	Advertising in the Conference app
•	Ability to staff booth with up to one staff (with full conference registrations)